

Advertisement Webpage

Create a New Page: **Advertisement** - This is where your final advertisement will be

- ▶ **Series of ads:** *Billboard, full page magazine ad, half page (horizontal) magazine ad, Web pop-up ad, Sidebar ad (narrow and vertical)*
- ▶ **Video:** *Video will include your song, slogan, and 5 still photos taken by you or your group.*
- ▶ **Subpages:**
 - ▶ **Mood Board** - *Post your mood board (15 of your own images and 10 from other sources) Below your mood board post a slide show of the 15 photos you took. Each member of the group should have their own mood board*
 - ▶ *What mood are you trying to communicate?*
 - ▶ *Who are you appealing to?*
 - ▶ *Why did you choose the pictures you used?*
 - ▶ **Focus Group Pages:** *Complete with images from the internet.*
 - ▶ **Slogan or Jingle**
 - ▶ **Completed Proposal Sheet**
 - ▶ **Final Critique**