

Ad Campaign Mood Board

Due Wednesday 12/11/13

Rules for your Mood Board

- Each member must create their own mood board independently from the other group members.
- All photos must be unique to your board
- the Board will consist of 25 images
- 15 of the images must be originals photographed by you
- 10 of them images may come from other sources
- Images of the actual product, images from ads for the product, or images from product catalogues cannot be used on your board.
- Text may also be included as part of your Mood Board